

Microsoft  
Small Business  
Specialist



# Windows® Small Business Server 2011 Partner Event

Power Up Your Business and  
Uncover New Revenue Opportunities

Register [here](#) for  
this onsite event.

**Date:**

Tuesday, April 5<sup>th</sup>, 2011

**Time:**

6:00pm – 8:00pm EST

**Location:**

Triad User Group  
ECPI College of Technology  
7802 Airport Center Drive  
Greensboro, NC 27409  
336-665-1400

Click [here](#) for venue contact  
information, map and  
driving directions.

Join us for a two hour, insider's view of Windows Small Business Server 2011 Essentials, Standard and Premium. Learn how SBS 2011 can help you grow your business by addressing the IT needs of small and midsize business customers. The first 25 registrations for each event will qualify to receive SBSC store gift voucher at the event!\*

This exclusive SBS 2011 event will cover:

- How to properly direct your customers to SBS 2011 Essentials or Standard
- When to up sell SBS 2011 Premium
- Valuable technical information including server installation; migration and management overviews
- Sales focused discussions specifically for VARs, including how to overcome common sales objections

**Agenda:**

Welcome and Introductions
Market and Partner Opportunity
SBS 2011 Overview – Essentials, Standard and Premium Products
Technical Training – Server Installation and Migration
Positioning Windows SBS 2011 to solve common business scenarios
Wrap Up and Next Steps

\*This offer good only in the 50 United States & D.C. to attendees of a SBS 2011 Launch Roadshow - with Microsoft TS2. Offer good only to the first 25 per event to register and attend. Limit one gift per person. This offer is non-transferable and cannot be combined with any other offer. This offer ends on April 15, 2011 or while supplies last, and is not redeemable for cash. Taxes, if any, are the sole responsibility of the recipient. Voucher will be distributed at the event. Recipients may redeem their vouchers at (<http://sbscstore.com>). Voucher may be redeemed as a credit of up to \$33.00 on any order. Any gift returned as non-deliverable will not be re-sent. Please allow 4-6 weeks for shipment of your gift. *Due to government gift and ethics laws, government employees (including military and employees of public education institutions) are not eligible to participate.*